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世界自然基金會  
香港分會

WWF Hong Kong

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Dear School Principal,

**WWF Education for Sustainable Development (ESD) Programme (Primary School)**  
**(2011-2012 School Year)**

WWF is one of Hong Kong's leading conservation organisations, with over 24,000 supporters and a professional staff of conservationists and educators. We provide a variety of ESD programmes, which aim at enhancing students' understanding of our natural environment and ecological footprint, as well as its interaction with social and economic development.

We are very pleased to invite you to submit applications for our ESD programmes that will be provided during the coming 2011-2012 School Year. For details of each programme, please refer to the attached information sheets.

WWF Education Programmes	TARGET GROUP	Information Sheet
Freshwater and Wetland Primary School Education Programme	Primary 4 to 6 students	P1
Footprint Primary School Education Programme	Primary 4 to 6 students	P2
Marine Primary School Education Programme	Primary 4 to 6 students	P3
Primary School Outreach Programme	Primary 1 to 6 students	P4 & P5

We will be most grateful if you would bring these notes to the attention of your teachers of General Studies, Moral and Civic Education, Environmental Education and Extra-curricular Activities. The closing date for applications for Freshwater and Wetland Primary School Education Programme is **30 June 2011**. All application details have also been uploaded to WWF website:

< <http://www.wwf.org.hk/en/whatwedo/education/schoolsoutreach/> >

For enquiries, please feel free to contact our Administration Officer on tel. no. 2526-1011 or by e-mail at [[ihcsc@wwf.org.hk](mailto:ihcsc@wwf.org.hk)] at your earliest convenience.

Thank you very much for your attention in this matter. We look forward to hearing from you soon.

Yours faithfully

Ms. Nicole Wong  
Director, Education  
WWF-Hong Kong

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