

1 June 2011

Dear School Principal,

WWF Education for Sustainable Development (ESD) Programme (Secondary Schools)
(2011-2012 School Year)

WWF is one of Hong Kong's leading conservation organisations, with over 24,000 supporters and a professional staff of conservationists and educators. We provide a variety of ESD programmes, which aim at enhancing students' understanding of our natural environment and ecological footprint, as well as its interaction with social and economic development.

We are very pleased to invite you to submit applications for our ESD programmes that will be provided during the coming 2011-2012 School Year. For details of each programme, please refer to the attached information sheets.

WWF Education Programmes	Target Group	Information Sheet
Freshwater and Wetland Secondary School Education Programme	Secondary 1 to 7 students	S1
Footprint Secondary School Education Programme	Secondary 4 to 7 students	S2
Marine Secondary School Education Programme	Secondary 1 to 7 students	S3
Secondary School Outreach Programme	Secondary 1 to 7 students	S4

WWF Education Programmes are applicable to **New Senior Secondary Curriculum**. We will be most grateful if you would bring these notes to the attention of your teachers of Environmental Education, Moral and Civic Education, Liberal Studies, Integrated Science, Biology and Geography subjects, and teacher coordinators of Other Learning Experiences and Extra-curricular Activities. The closing date for applications for **Mai Po Secondary School Education Programme** is **30 June 2011**. All application details have also been uploaded to WWF website:

< <http://www.wwf.org.hk/en/whatwedo/education/schoolsoutreach/> >

For enquiries, please feel free to contact our Administration Officer on tel. no. 2526-1011 or by e-mail at [ihcsc@wwf.org.hk] at your earliest convenience.

Thank you very much for your attention in this matter. We look forward to hearing from you soon.

Yours faithfully



Ms. Nicole Wong
Director, Education
WWF-Hong Kong

贊助人：香港特區行政長官 曾蔭權先生, GBM, KBE	義務核數師：香港立信德業會計師事務所有限公司 義務公司秘書：嘉信秘書服務有限公司	Patron: The Honourable Donald Tsang, GBM, KBE Chief Executive of the HKSAR	Honorary Auditors: BDO Limited
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